

TERRAMAR



CUPRA



THERE ARE MOMENTS WHEN WE MIGHT CONSIDER THAT BEING SECOND IS ACCEPTABLE BECAUSE THE PATH OF LEAST RESISTANCE CAN SEEM SO INVITING. IN THE HAZE OF UNCERTAINTY, IT CAN FEEL LIKE A SAFE HARBOUR, A PLACE WHERE THE STAKES ARE LOWER AND THE PRESSURE EASES. BUT DEEP DOWN, NO MATTER HOW HARD WE TRY TO SETTLE FOR THAT, WE SIMPLY CAN'T.

WE ARE TOO OBSESSED WITH WINNING.

WE ARE DRIVEN BY AN ENDURING PASSION THAT FUELS EVERY MOVE, EVERY DECISION. IT COURSES THROUGH OUR VEINS LIKE AN UNSTOPPABLE CURRENT. IT'S A FERVOUR THAT REFUSES TO BE EXTINGUISHED. AND AT THIS POINT, WE WOULDN'T CHOOSE ANY OTHER WAY.

WE WILL CONTINUE BREAKING BOUNDARIES, DEFYING LIMITS, AND CHALLENGING THE CHALLENGER BECAUSE WE KNOW THAT SECOND PLACE IS NOT EVEN AN OPTION. THIS IS OUR CURSE.

THIS IS THE PRICE WE HAVE TO PAY.





DESIGN

THERE'S NO NEED TO COMPROMISE COMFORT FOR CONVICTION, OR BEAUTY FOR PURPOSE. THE TERRAMAR IS BUILT TO OFFER THE BEST OF BOTH WORLDS — INSIDE AND OUT.

LEAVE A LASTING IMPRESSION WITH ITS ASSERTIVE SHARK-NOSED FRONT AND ICONIC COAST-TO-COAST REAR LIGHT, WHILE SCULPTED LINES CONTINUE TO ASSERT YOUR BOLD PRESENCE ON THE ROAD. INSIDE, THE DRIVER-FOCUSED COCKPIT WRAPS AROUND YOU WITH PURPOSE — FROM THE BUCKET SEATS THAT HOLD YOU COMFORTABLY THROUGH EVERY CORNER TO THE MULTI-FUNCTION STEERING WHEEL THAT PUTS CONTROL AT YOUR FINGERTIPS.

DESIGN IN THE TERRAMAR ISN'T FOR SHOW. IT'S FOR THOSE WHO DEMAND MORE FROM THE ROAD — STYLE THAT INSPIRES, TECH THAT UNDERSTANDS AND PERFORMANCE THAT FOLLOWS THROUGH.





EXTERIOR STYLING



STRIKING DESIGN: THE MIGHTY & SPORTY SUV

Unleash your daring side with the CUPRA Terramar's bold, dynamic design. This SUV embodies determination and audacity with its shark-inspired, long bonnet, radiating strength and ferocity from every angle.



EMBRACE THE LIGHT

Stand out with the iconic 3D infinite rear LED lights. The illuminated CUPRA logo adds a sophisticated touch, making your presence undeniable. Completing the look, the contrasting diffuser gives the design a defiant character.



INTERIOR STYLING



INNOVATIVE DRIVER-ORIENTED INTERIOR

Immerse yourself in a cabin crafted for a real driving experience with the CUPRA Terramar's driver-oriented interior, featuring a stunning 12.9" infotainment system and a dashboard adorned with 3D parametric moulding and copper detailing.



ZERO DISTRACTIONS, FULL IMMERSION

Enjoy distraction-free driving with a customisable, soothing glow throughout the interior. Backlit door panels and multifunctional ambient lighting.



MOON LIGHT DINAMICA SEATS

Upholstered in premium, Dinamica® microfibre, these bucket seats have a breathable yet suede-like finish that strikes the balance between elegance and edge. Engineered with deep bolsters and sculpted contours for firm support through every launch and every corner.





POWER

A NEW FORM OF POWER IS SET FREE. FROM CALM TO FEROCIOUS, THE TERRAMAR TRANSFORMS POWER INTO UNFORGETTABLE JOURNEYS. THE AERODYNAMIC DESIGN CUTS THROUGH THE AIR, ADDING SPEED AND STABILITY. INSIDE, THE COCKPIT IS A COMMAND CENTRE FOR INNOVATION AND TECHNOLOGY. THE SUSPENSION DELIVERS A SPORTY RESPONSE, WHILE THE BRAKES PROVIDE PRECISE CONTROL. EVERY COMPONENT, FROM THE WHEELS TO THE DIGITAL DISPLAY, EMBODY THIS RELENTLESS ENERGY.

THIS POWER BECAME THE ESSENCE OF TERRAMAR, MAKING IT A SYMBOL OF VICTORY.



HANDLE EVERY DRIVE

With a lowered suspension and progressive steering, the Terramar delivers precise handling in every driving with customizable driving profiles through the 12.9" infotainment screen.



LEADING THE WAY

Get behind the wheel with the CUPRA Terramar's leather-wrapped multi-function sports steering wheel. Featuring integrated heating and tiptronic capabilities, Start the engine from the wheel and choose your driving mode. Select the CUPRA Mode with a long press of the driving mode button and be prepared to enjoy the ride.





SAFETY



SMOOTH DRIVING

Travel Assist integrates adaptive cruise control, lane-keeping assistance and traffic jam assist, enhancing safety and comfort on every drive. Let the Terramar do the work with autonomous lane changes and vigilant blindspot monitoring.



SAFETY FIRST

Revolutionize your lane changes and exits with CUPRA Terramar's Side Assist, providing vigilant blind spot monitoring and timely warnings for rear-approaching vehicles. Exit Assist ensures safe departures by alerting you to oncoming traffic when exiting your vehicle.



PROACTIVE PROTECTION

Step into a haven of safety with the Pre-Crash system, which preemptively tightens seatbelts and secures windows to ensure your security is top priority in case of imminent collision.



OPTIMIZED NIGHT DRIVING

Light Assist in the CUPRA Terramar automatically adjusts headlight beams for optimal visibility, making nighttime driving safer and more enjoyable. Illuminate your path with precision, as if you have a vigilant co-pilot by your side.



DIGITAL DRIVE

Stay connected with real-time notifications and a state-of-the-art infotainment system. Featuring a head-up display, a 12.9-inch navigation system, and a 10.25-inch digital cockpit, the CUPRA Terramar ensures you are always informed and entertained.



INTELLIGENT DRIVE

INTELLIGENT DRIVE includes Light Assist, Intelligent Park Assist, and a Top View camera, providing advanced parking solutions and improved road safety for a worry-free drive.





CUPRA CARE WITH EVERY TERRAMAR

Get ready to revolutionise your driving experience with CUPRA Terramar and enjoy these additional benefits.



5-year
Roadside Assistance



5-year
Vehicle Warranty



Solar Film



3-year
Free Servicing



1-year
Free Road Tax



100%
CUPRA Trained Personnel



CUPRA
Welcome Gift Box



In-Car Camera

*All the above are subject to terms and conditions.





ENVIRONMENTAL INFORMATION

LIGHTING: HEADLAMPS ECOLED

Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, power consumption is significantly reduced at least 30%, and the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.

MANUFACTURING PROCESS

Between 2010 and 2023, we reduced the CO2 emissions per manufactured car by 69.3%, while also cutting the energy demand per car by 33.3%. Additionally, we achieved a 45.1% saving in water consumption and a 78.9% reduction in waste generated per car. In our path towards a circular economy, we have established a process for dismantling discarded parts and components. This process breaks down complex items into single-material parts, enabling proper segregation and giving these materials a second life. As a result, what was once considered nonrecoverable waste is now transformed into revalorised, reusable materials.





TECHNICALS

IMMERSE YOURSELF IN THE PEAK OF PRECISION ENGINEERING WITH THE CUPRA TERRAMAR TECHNICAL SPECIFICATIONS. EVERY DETAIL DEMONSTRATES OUR COMMITMENT TO QUALITY. THESE ARE THE FACTS THAT DEFINE OUR VEHICLES: FUEL CONSUMPTION THAT HARMONIZES EFFICIENCY WITH POWER, AND TRANSMISSION SYSTEMS CRAFTED FOR ENGAGEMENT WITH THE ROAD.

FROM THE FINELY TUNED SUSPENSION TO THE ADVANCED BRAKING SYSTEMS, EVERY COMPONENT IS ENGINEERED TO DELIVER A REAL DRIVING EXPERIENCE.



STANDARD EQUIPMENT

SAFETY

Adaptive Cruise Control (ACC)
3-point seat belts in front with pretensioner, visual & acoustic reminders
Airbags for driver & front passenger, with front passenger deactivation
Side, curtain & interaction centre airbags in front
Front Assist - Forward collision warning & braking reaction to vehicles, pedestrians & cyclists
Lane Assist - Lane keeping system
Side Assist with Rear Traffic Alert & door exit warning
Travel Assist
Driver alert - fatigue & drowsiness monitor
Anti-theft alarm system, interior monitoring
Tyre pressure loss indicator
XDS Electronic differential lock with dynamic traction support
Isofix Anchor points for rear + front passenger seat
Tyre Repair and Sealant Kit

EXTERIOR

19-inch 'SPECTRUM' alloy wheels 255/45 R19
LED Matrix Headlights with automatic headlight control & front fog lamps
Coast-coast full LED tail lights with with dynamic turn signals & rear fog lights
Daytime running light with rear CUPRA illuminated logo
Exterior mirrors with memory feature, auto-dimming, power-folding/ adjustable, separately heated
Welcome lights in exterior mirror, with illuminated surround elements
Illuminated CUPRA lettering in door apertures
Black Roof Rails

TECHNOLOGY

12.9" navigation touchscreen display with voice control
10.25" Virtual Cockpit
Wireless Full Link for Apple CarPlay and Android Auto
Wireless smartphone charging
9 speakers sound system
Driving Profile selection
2 charging & connectivity sockets in front & 2 charging USB-C socket in rear
Intelligent Park Assist
Park Distance Control front & rear
KESSY - Keyless entry & start/ stop system
Top View 360 camera
Electric Tailgate with Virtual Pedal

INTERIOR

CUPRA Leather-wrapped multi-function steering wheel with paddle shifters & satellites
DINAMICA® bucket seats
Power seats with memory & adjustable lumbar support
Two reading lights in front, two in rear & LED light in boot
Climatronic (3-zone) air conditioning with rear control panel
Metallic pedal cluster
Split folding rear seat bench
Convenient Driver Entry/Exit
Double boot floor



TECHNICAL SPECS

MOTOR

Motor type	Turbo-petrol engine, in-line, mild hybrid
Cylinders/ Displacement (cm ³)	4 / 1,498
Power output - kW(PS)/rpm	110 (150) / 5,000-6,000
Torque - Nm/rpm	250 / 1,500-3,000

POWER TRANSMISSION

Drive train	Front Wheel Drive
Transmission	7 Speed DSG

PERFORMANCE

Acceleration 0-100 km/h (sec)	9.3
Top speed (km/h)	205
Fuel consumption combined (L/100km)	6.1
CO2 emissions combined (g/km)	140
VES band	C1
Emission standard	EU6EB

EXTERIOR DIMENSIONS

Length/width/height (mm)	4,519 / 1,869 / 1,584
Wheel base (mm)	2,680
Track front/rear (mm)	1,590 / 1,578
Wheel size	8.5J x 19"
Tyre size	255/45 R19
Turning circle diameter (m)	11.5
Unladen Weight (Kg)	1,699
Gross Weight (Kg)	2,180

INTERIOR DIMENSIONS

Luggage capacity (Litres) - Rear seats up/down	508 / 1,210
Fuel tank capacity	58



TECHNICAL SPECS

CHASSIS

Front suspension	Independent type McPherson - coil springs - hydraulic shock absorber
Rear suspension	Multilink axle, coil springs and hydraulic shock absorber

STEERING

Steering system	R-EPS Progressive steering
Turning Circle Diameter (m)	11.5

BRAKES

Brake system	Dual hydraulic circuit and brake system diagonal split with brake booster
Front and rear brake type	Front ventilated disc brakes and rear solid disc brakes
Front brakes (mm)	306x26
Rear brakes (mm)	300x12



VEHICLE DIMENSION



COLOURS



COSMOS BLUE



MIDNIGHT BLACK



GLACIAL WHITE



TIMANFAYA GREY



FIORD BLUE

WHEEL



19" SPECTRUM



DINAMICA® BUCKET SEATS



Experience CUPRA Like Never Before—Book a Test Drive Today.

Contact us

Have questions or need assistance? Reach out to us:

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