BORN



CUPRA

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AN ELECTRICAL FORCE WITHIN US DRIVES US TO SEEK NEW EXPERIENCES WITH AN UNPRECEDENTED INTENSITY, GOING BEYOND THE NORM WITH BOLD CONVICTION. THIS FORCE, THE VIBRANT IMPULSE OF A NEW GENERATION, PROPELS US FURTHER WITH REVOLUTIONARY PERFORMANCE AND THE ELECTRIFYING THRILL OF INNOVATION. AS WE TRANSITION INTO A NEW ERA MARKED BY A DEFIANT SPIRIT, A NEW FORCE AWAKENS WITHIN US, DELIVERING AN EXHILARATING SENSATION FELT DEEPLY WITHIN.



BEAUTY

Beyond the eye of the beholder, it defies expectations with powerful provocation. It's unprecedented. A challenger of the status quo that travels deep and wide, it shakes up the systems and goes against the grain. Both transcendental and tenacious, it's engineered for those who dare – a rebellion against the ordinary. Moving with purpose, it's a rebel with a cause. For the visionaries, dreamers and the doers – because it's not just about the destination, but the beauty of the journey that's born to inspire.

EXTERIOR STYLING

A BOLD LOOK

Eye-catching style from every angle. Echoing the sleek lines and character of the model, the rear bumper is shaped to bring out the strength of the CUPRA Born's challenger spirit.





DISTINGUISHED APPEAL

The CUPRA logo illuminates the ground when unlocking the vehicle, marking your place in the CUPRA Tribe.

ILLUMINATION THAT THRILLS

The coast-to-coast rear light highlights the CUPRA Born's signature exterior with LED technology and impressive display when approaching the vehicle.





A SHOW IN ITSELF

A bright show upon unlocking, providing dynamic style, as well as a warm welcome.

INTERIOR STYLING

COMMAND EVERY DRIVE WITH PRECISION

With a sporty design and all controls readily accessible, it delivers a confident and dynamic driving experience.





LOOKING AHEAD

Intuitive digitalisation at its core. The CUPRA Born houses a 12.9" floating touchscreen. And the 5.3" Digital Cockpit displays only clear, relevant information along with the gearshift buttons and parking brake.

COLOURS



DARK FOREST GREEN[1]



AURORA BLUE[1&2]



VAPOR GREY[1]



MYTH BLACK[2]



GLACIAL WHITE[2]



GEYSER SILVER[2]

[1] VZ
[2] e-Boost

WHEELS

→

20" TORNADO FORGED ALLOY[1]





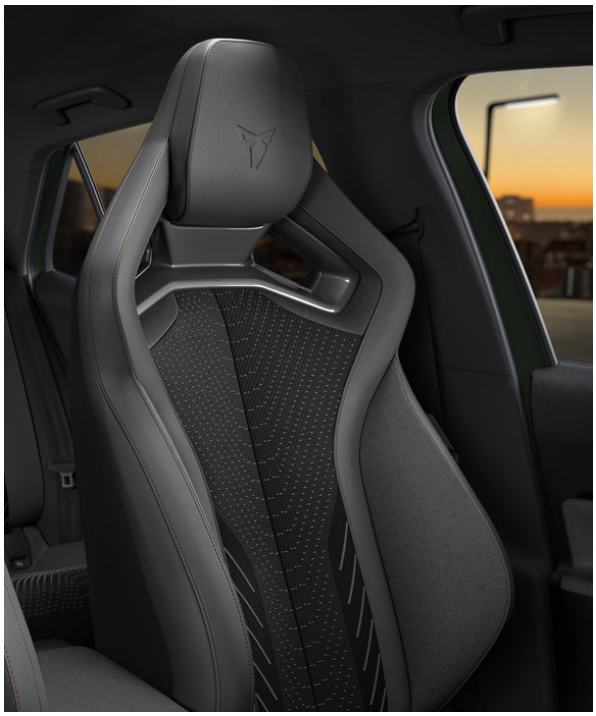
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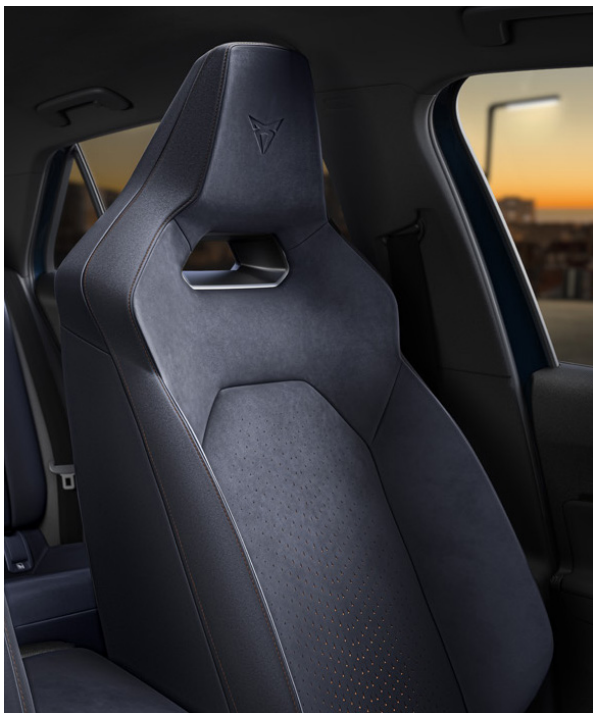
20" THUNDERSTORM AERO[2]

[1] VZ
[2] e-Boost

UPHOLSTERIES

SABELT® CUP BUCKET[1]





DINAMICA
AURORA BLUE[2]

[1] VZ
[2] e-Boost

POWER

Power is the driving force that awakens us all,
an indelible impression that pushes the boundaries.
An exhilarating rush of emotion that reverberates –
transcending the ride, inspiring a new generation.



BATTERIES

Maximum torque meets instant acceleration with CUPRA's first 100% electric vehicle. Our fully electric motors are designed to make you feel a dynamic performance from the start.

AN ELECTRIFYING EXPERIENCE

The e-Sound system, specially customised by CUPRA, delivers signature character and emotion, emitting an exterior sound that lets pedestrians know you're around.

UNLEASHED CONTROL

An exhilarating driving experience. The CUPRA Born adjusts suspension to smoothly adapt to every bump and curve.





WHAT IS e-BOOST?

The e-Boost function delivers a surge of instant power, an electrifying impilse – maximising acceleration and performance of the CUPRA Born – at the push of the button.

HOW IS e-BOOST ACTIVATED?

Activate e-Boost for power increase and instant acceleration by pushing the satellite button, stepping all the way down on the accelerator or via the Drive Profile menu.

CUPRA BORN VZ

ELECTRIFYING VELOCITY,
A TRANSFORMATIVE IMPULSE. BOOSTED PERFORMANCE, BORN TO INSPIRE. WITH 240 KW OF POWER AND 545 NM OF TORQUE, IT REACHES UP TO 100 KM/H IN JUST 5.6 SECONDS, IGNITING A JOURNEY TO A TOP SPEED OF 200 KM/H. DYNAMIC AND DARING 20" ALLOY WHEELS.



SABELT® CUP BUCKET SEATS

Sporty electric CUP Bucket Seats with memory function and heating. Made of SEAQUAL yarn and 73% recycled DINAMICA material. The backrest is made of 100% recycled natural flax fibre.





SMARTLIGHT AND STEERING WHEEL WITH PADDLES

Enjoy ultimate control with the new CUPRA steering wheel paddles and satellite buttons. Adjust the regenerative braking to suit your preferences, switch modes or activate eBoost.

DCC SPORT SUSPENSION IMPROVEMENT

New dampers and springs combine with the front's updated damper valve settings and spring design – with updated anti-roll bars to deliver DCC Sport suspension, enhancing vehicle control.



MOON POWER

MOON CHARGING SOLUTIONS

MOBILE CHARGING

*Charging up to 60 kW - 120 kW via the P-UP app in under an hour.

CHARGING AND RANGE

Stay in charge effortlessly. *Recharge in the blink of an eye and go from 10% to 80% in only 24 minutes at a 165 kW with Born e-Boost and 28 minutes at 185 kW for Born VZ.

MOON WALLBOX

MOON Wallbox energised by Schneider Electric

Package inclusive standard installation with independent LTA registration

MOON WALL-MOUNTED FAST CHARGER ENERGISED BY STARCHARGE

*Full charge within an hour - designed for companies, public facilities, or industrial areas.



*Actual charging times will vary depending on various factors, including the type of charger used, the level of charge in the battery, the age type, condition and temperature of the charger and the battery, the power supply, ambient temperature at the point of use and other environmental factors. Charging times will also be affected by the charging curve (for example, once charging passes 80%, charging will slow down to protect the battery's longevity) and will be longer if battery temperature activates safeguarding technology.



INNOVATION

Born to connect. Transgressive technology designed to inspire your every move, transforming your journeys in a new era of enhanced safety and efficiency. Electric dreams, now a reality.

TECHNOLOGY



DIGITAL COCKPIT EXPERIENCE

A 5.3-inch front-facing digital cockpit that delivers a driver-focused experience. Designed for clarity, it displays only essential information like speed, range and real-time alerts, keeping you focused on the road ahead.



SEAMLESS CONNECTIVITY

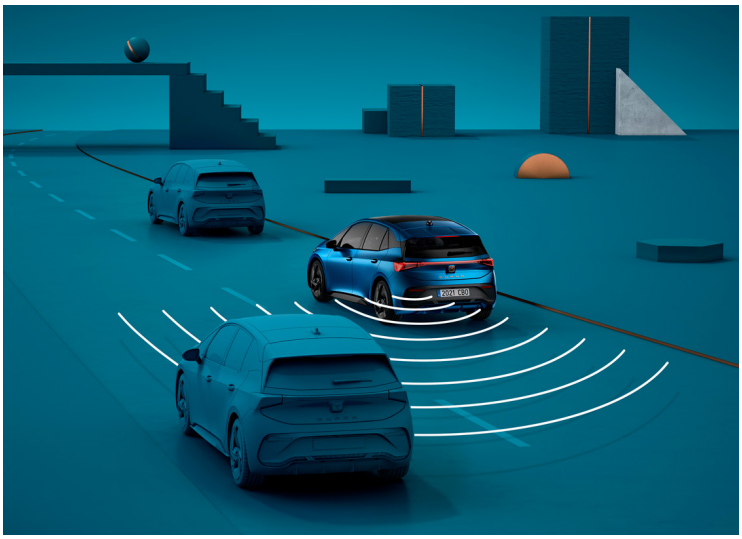
Enjoy your music with ease through our Wireless Smartlink for Apple CarPlay and Android Auto. Your tunes, your way.

DRIVE YOUR WAY

Adjust your steering to match your driving style and road conditions. Dynamic Chassis Control sensors to keep everything optimised for you. Exclusive to the Born VZ model.



SAFETY

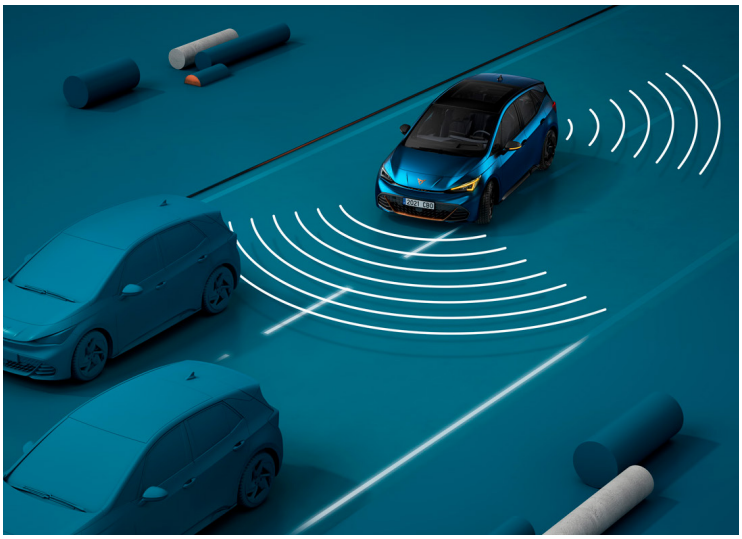


ALWAYS AWARE

Exit Assist signals visually and audibly if traffic, like hard-to-see cyclists, approaches when you're exiting. A smart safety feature for every door.

ALWAYS IN LINE

Travel Assist eases driving with Adaptive Cruise Control and Lane Guidance, even on unmarked roads, ensuring a safer, automatic path selection*.



* Feature available with Travel Assist 2.5.



BEHIND YOU ALL THE WAY

Rear Traffic Alert watches your back, warning or auto-braking when vehicles approach from behind as you reverse. A trusty co-pilot for tricky exits.



ALWAYS BY YOUR SIDE

Stay on course with the Lane Change System alerting your path to dodge potential hazards. Your vigilant driving component.

READY FOR ANYTHING

In the event of a collision, Pre-Crash Assist uses advanced sensors to prepare the vehicle by tightening seatbelts and closing windows if necessary.



CUPRA e-CARE
WITH EVERY BORN

Get ready to revolutionise your driving experience with CUPRA Born and now with these additional benefits, there's never been a better time to make the switch to electric.

8-year
Roadside Assistance

8-year
Free Servicing (3+5)

CUPRA
Welcome Gift Box

100%
CUPRA trained Staff

5-year
Vehicle Warranty

1-year
Free Road Tax

In-Car Camera

8-year
Battery Warranty

Connected Car
1-Year Package

Solar Film

*All the above are subject to terms and conditions.



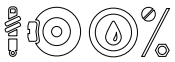
SERVICE & SUPPORT



Express Service

Get your car back in three hours.
This fast-track minor/major servicing includes Service Advisor dialogue, quality control, and a car wash.

* Strictly on an appointment basis only. Any additional concerns, rectifications or replacement of parts will not be classified as Express Service.



100% Genuine Parts

Our service centre uses only Genuine Parts®. That means durable, reliable and optimal performance. To top it off, they're covered by a two-year unlimited mileage warranty.



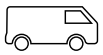
Vehicle Warranty*

The protection against component repair and replacement cost, as well as the assurance that your car is repaired by an authorised CUPRA workshop.



Roadside Assistance

No need to worry about getting stranded! Your electric car gives ample warning when energy is running low and will automatically switch to energy-saving mode. If you still need assistance, simply contact our Roadside Assistance at +65 6333 8800.



Free Shuttle Service

While waiting for your car to be serviced, a complimentary shuttle service is available to take you to and from nearby MRT station.



Dealer Standard

With direct supervision from headquarters, experience reliable servicing that adheres strictly to factory guidelines.



CUPRA Trained Staff

CUPRA Technicians and Service Advisors are certified under stringent supervision.



Accident Reporting and Insurance Renewal Centre

In the event of an accident, rest assured that our insurance service advisor will provide comprehensive guidance to your accident reporting and vehicle repair.

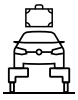


Time for an LTA Inspection?

Reduce the chances of a re-inspection, with a thorough pre-check carried out by our technicians. If any rectification work is required, you'd be notified at once.

Your Benefits:
- Hassle-free, one-stop inspection service.
- The certainty that your car is ready for the roadworthiness inspection.
- Pre-check is free with any scheduled servicing.

Frequency:
Vehicle age, below 3 years: Nil
Vehicle age, 3 to 10 years: Every 2 years
Vehicle age, more than 10 years: Annually



Pre-travel Inspection

Going on a road trip? Minimise the risk of possible adverse events and breakdowns when you send your car for a pre-travel inspection.

Your Benefits:
- A thorough check, including on-board diagnostic test with the CUPRA diagnostic tester.
- Peace of mind knowing your car is in good travelling condition.
- Pre-travel inspection is free with any scheduled servicing.



Body and Paint Warranty

Enjoy a 3-year paint warranty covering manufacturing defects in the paintwork and a 12-year body protection warranty against corrosion from the first date of registration.

ENVIRONMENTAL INFORMATION

LIGHTING

Headlamps and rear lamps are 100% LED, increasing life service by up to 10 times. For headlamps, the luminous flux effectiveness is increased at least 30% in comparison to a halogen lamp.

RECYCLED MATERIALS

Use of 100% recycled polyester in ceiling lining. The housing of the headlamps is made with at least 50% recycled material.



DRIVING

ECO-Assist: The Predictive Efficiency Assist (PEA) is a customer vehicle function to facilitate more efficient driving. The PEA provides the driver with information about upcoming events
(speed limits, curves, motorway exits, etc.), that require deceleration. While driving with PEA active, the driver is asked to take their foot off the accelerator and an efficient coasting strategy is calculated to reach the event ahead at the optimum speed. During the coasting process, the operation switches between freewheeling/ thrust and recuperation. This saves fuel and increases range. CUPRA Drive Profile: This allows the customer to choose between different driving profiles that will change the vehicle's behaviour. One of these profiles is the RANGE, which, among other actions, adjusts the climate control and changes the propulsion parameters to reduce energy consumption.

SEAT S.A.'s environmental mission.
Protect Climate. Conserve Resources. Preserve Ecosystems. Ensure Environmental Compliance.

TECHNICALS

Explore the technical specifications of CUPRA Born. From emissions to transmission types, discover the vital statistics essential for informed decision-making. Get to know the key characteristics of the CUPRA Born's standard equipment.



The values mentioned are the result of the type approval of the selected model, in accordance with Regulation CE 2018/858. The available power (kW) and acceleration of the model depends on the state of charge of the battery and its temperature. The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning and heated seats, as well as your driving style. The indicated range has been calculated in compliance with the WLTP regulation which sets out standard test conditions applicable to all car manufacturers. This ensures that the values calculated in accordance with this regulation are comparable for all vehicles.

STANDARD EQUIPMENT

ASSISTANCE & SAFETY

	BORN E-BOOST 170 KW 59 KWH	BORN VZ 240 KW 79KWH
Adaptive Cruise Control	▼	▼
Adaptive Speed Limiter	▼	▼
High Beam Assist	▼	▼
Top View Camera	▼	▼
Anti-theft Alarm System with Interior Monitoring	▼	▼
3-Point Front Seat Belts	▼	▼
Side, Curtain, and Interaction Airbags in Front	▼	▼
i-Size and Top Tether Child Seat Anchors in Front Passenger Side	▼	▼
Lane Keep Assist and Traffic Jam Assist	▼	▼
Attention and Drowsiness Assist	▼	▼

▼ Standard
– Not available

EXTERIOR

	BORN E-BOOST 170 KW 59 KWH	BORN VZ 240 KW 79KWH
20-inch Thunderstorm Aero Rims	▼	-
20-Inch Tornado Forged Alloy Wheels	-	▼
Liquid Grey Exterior Mirror Caps	▼	▼
Mirrors with Memory Feature	▼	▼
Full LED Headlamps with Welcome Ceremony	▼	▼
Integrated Full LED Fog Lights	▼	▼
Coast-to-Coast Full LED Tail Lights	▼	▼
Welcome Lights in Exterior Mirrors	▼	▼
Heat-reflecting Windshield	▼	▼
Illuminated Door Handles	▼	-
Black Chrome VZ Logo on Boot	-	▼

▼ Standard
– Not available

INTERIOR

	BORN E-BOOST 170 KW 59 KWH	BORN VZ 240 KW 79KWH
Leather-wrapped Multi-function Heated Steering Wheel with Satellite Buttons	▼	–
Leather-Wrapped Multi-Function Heated Steering Wheel with Satellite Buttons and Regen Braking Pedal	–	▼
DINAMICA® 'Aurora Blue' Bucket Seats (12 way electric w/ lumbar support)	▼	–
Sabelt® sustainable composite cup bucket seats (12 way electric memory w/ lumbar support)	–	▼
Rear Seat Bench: Unsplit, Split Folding Backrest with Centre Armrest	▼	▼
Sun Visors with LED-illuminated Mirror	▼	▼
Ambient Lighting with Exterior Illuminated Styling Elements	▼	▼
Climatronic' Dual-zone Air Conditioning with Rear Air Vents	▼	▼
Aluminium Sports Pedals	▼	▼
CUPRA Premium Sports Mats	▼	–
CUPRA Premium Cup VZ Mats	–	▼

▼ Standard
– Not available

TECHNOLOGY

	BORN E-BOOST 170 KW 59 KWH	BORN VZ 240 KW 79KWH
Digital Cockpit 5.3' driver display	▼	▼
Media system with 12.9" touch screen	▼	▼
Wireless Smartlink for Apple CarPlay and Android Auto	▼	▼
Drive Profile selection	▼	▼
7 speaker multimedia front and rear	▼	-
Sennheiser 10 speaker audio system	-	▼
2 Charging and Connectivity Sockets (Front)	▼	▼
2 Charging USB-C Sockets (Rear)	▼	▼
Park Distance Control front and rear	▼	▼
KESSY - Keyless entry and start/ stop system	▼	▼
Dynamic Chassis Control (DCC)	-	▼

▼ Standard
– Not available

ENGINE SPECS

MOTOR

	BORN E-BOOST 170 KW 59 KWH	BORN VZ 240 KW 79KWH
Motor type	Permanent magnet synchronous motor	Permanent magnet synchronous motor
Battery type	Lithium Ion	Lithium Ion
Battery capacity Gross/Net (kWh)	63 / 59	84 / 79
*Charge time AC 3-Phase, 11kW (0-100%)	Approx. 6.5hrs	Approx. 8.5hrs
*Charge time DC, 165kW (10-80%)	Approx. 24 m	-
*Charge time DC, 185kW (10-80%)	-	Approx. 26 m

POWER TRANSMISSION

Drive train	Rear Wheel Drive	Rear Wheel Drive
Transmission	Single Speed Automatic	Single Speed Automatic

*Maximum power determined according to UN GTR.21, available for max. 30 seconds. The power output available in individual driving situation depends on variable factors such as ambient temperature, temperature / charging / conditioning status or physical ageing of the high-voltage battery. Availability of maximum power requires a specific high voltage battery temperature of between 23-50°C and a battery charge level greater than 85% to deliver around 170 kW for 77 kWh (82 kWh Gross) Battery. Any deviations from the aforementioned parameters can lead to reduced power output and even to the overboost not being available at all.

Actual charging times will vary depending on various factors, including the type of charger used, the level of charge in the battery, the age type, condition and temperature of the charger and the battery, the power supply, ambient temperature at the point of use and other environmental factors. Charging times will also be affected by the charging curve (for example, once charging passes 80%, charging will slow down to protect the battery's longevity) and will be longer if battery temperature activates safeguarding technology.

PERFORMANCE

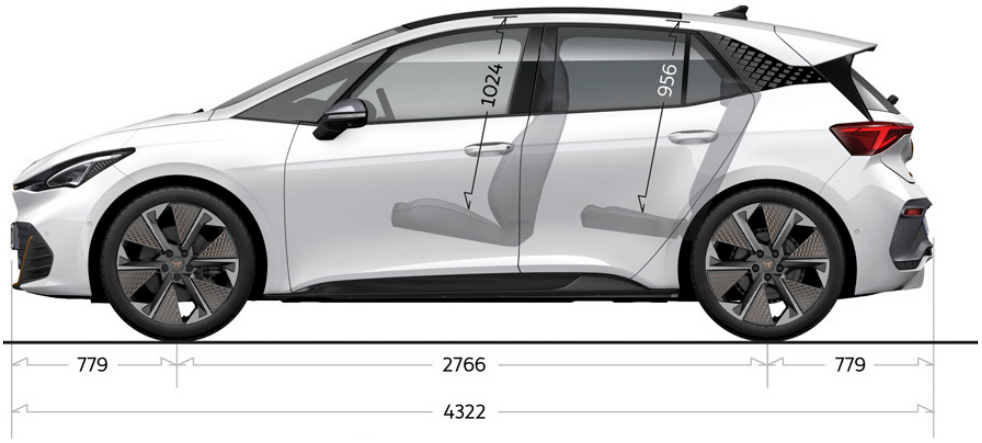
	BORN E-BOOST 170 KW 59 KWH	BORN VZ 240 KW 79KWH
Electric motor power kW (PS)	170 (231)	240 (326)
Electric motor torque (Nm)	310	545
Acceleration 0-100 km/h (sec)	6.7	5.6
Top speed (km/h)	160	200
Energy consumption combined (kWh/100 km)	17.4	16.5
Electric range combined (km)	up to 428	up to 599
VES band	A	A

EXTERIOR DIMENSIONS

Lenght/width/height (mm)	4,322 / 1,809 / 1,540	4,322 / 1,809 / 1,540
Wheel base (mm)	2766	2766
Track front/rear (mm)	1,537 / 1,513	1,537 / 1,513
Wheel size	8.0J x 20”	8.0J x 20”
Tyre size	235/40 R20	235/40 R20 /
Turning circle diameter (m)	10.15	10.15

*The electric range of the vehicle varies depending on a series of factors such as the orography of the terrain, the weather conditions, the state of charge of the vehicle (occupants + luggage), the age and condition of the battery, the optional equipment chosen (rims, tyres ...), the use of peripheral consumers such as heating, air conditioning or heated seats, and their driving style. The indicated autonomy is a provisional value and has been calculated in accordance with the WLTP regulation that establishes standard test conditions applicable to all manufacturers so that the values calculated following this regulation are comparable with each other for all vehicles.





WEIGHTS

	BORN E-BOOST 170KW 59KWH	BORN VZ 170KW 79KWH
Unladen Weight (Kg)	1841	1999
Gross Weight (Kg)	2290	2430
Boot capacity (Litres)	385	385
Seats	5	5

Experience CUPRA Like Never Before—Book a Test Drive Today.

Contact us
Have questions or need assistance? Reach out to us:

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